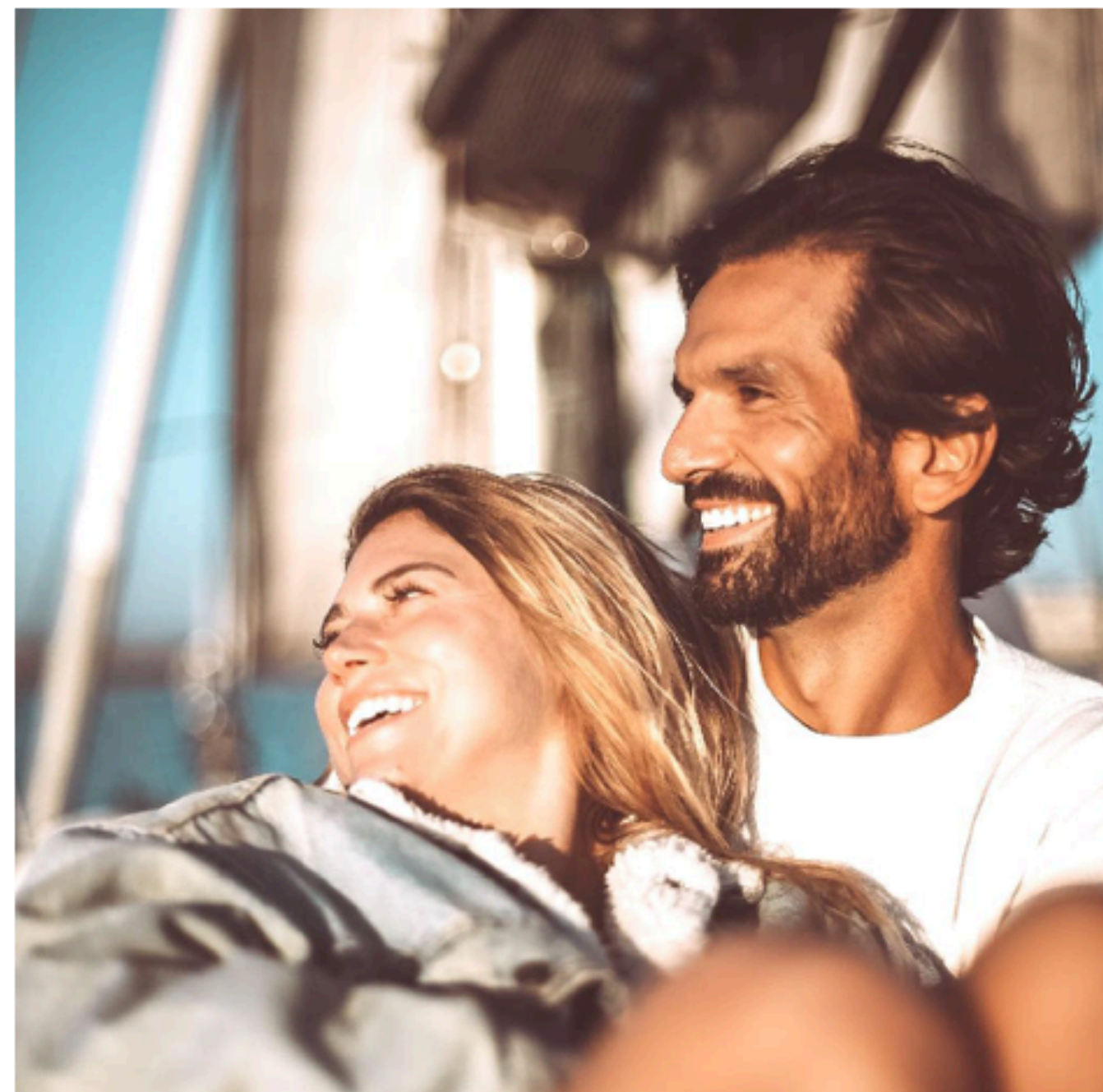


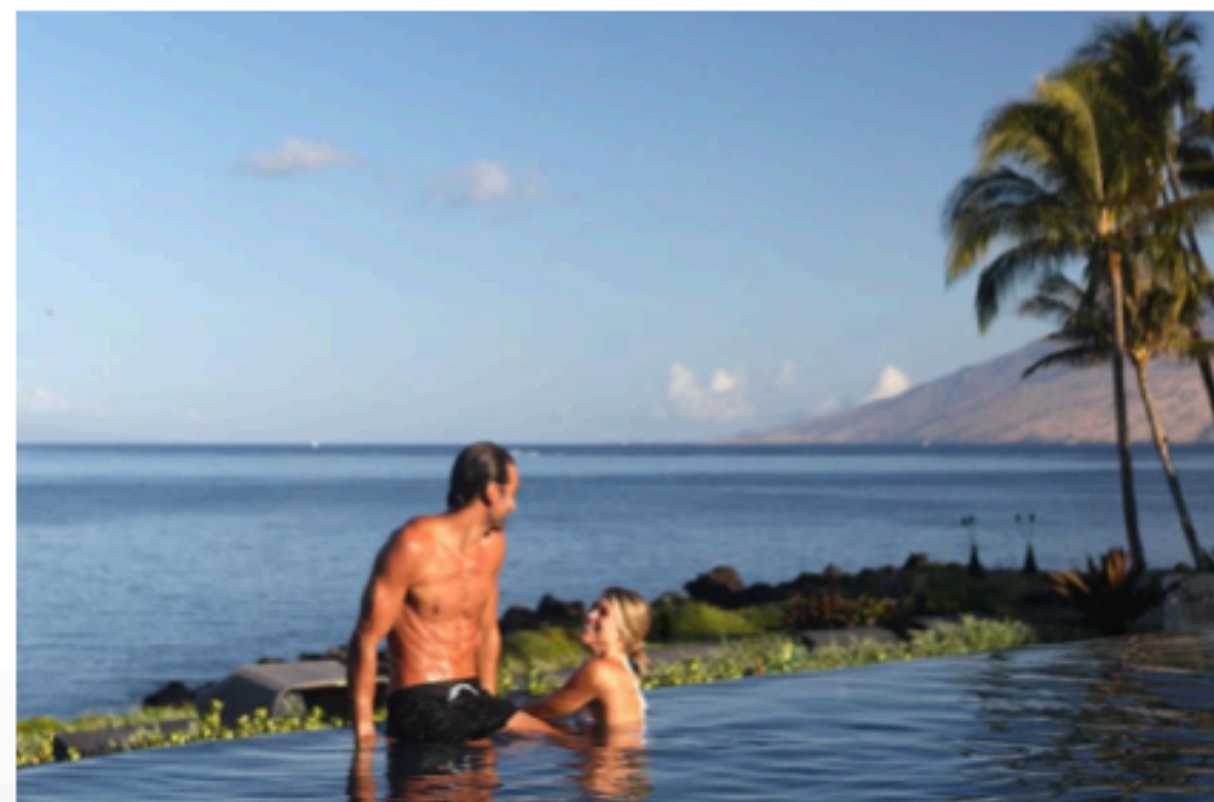


S A M & C O L I N

T R A V E L . L O V E . L I F E S T Y L E

M E D I A K I T





IT'S WONDERFUL TO MEET YOU!

Our Our story is a love story through and through. We wandered through 3.5 decades of life before finding each other. A testament to waiting until you find “the one,” we love sharing our story, and coaching our followers to find health + happiness, discover the power of self-love, and create their own love stories.

Our shared values:

- A deep passion for experiencing new cultures + places
- Food + Bev
- Living a health + fitness centric lifestyle
- Creating music + embracing creativity
- Adventure and experiencing everything the outdoors has to offer
- Family

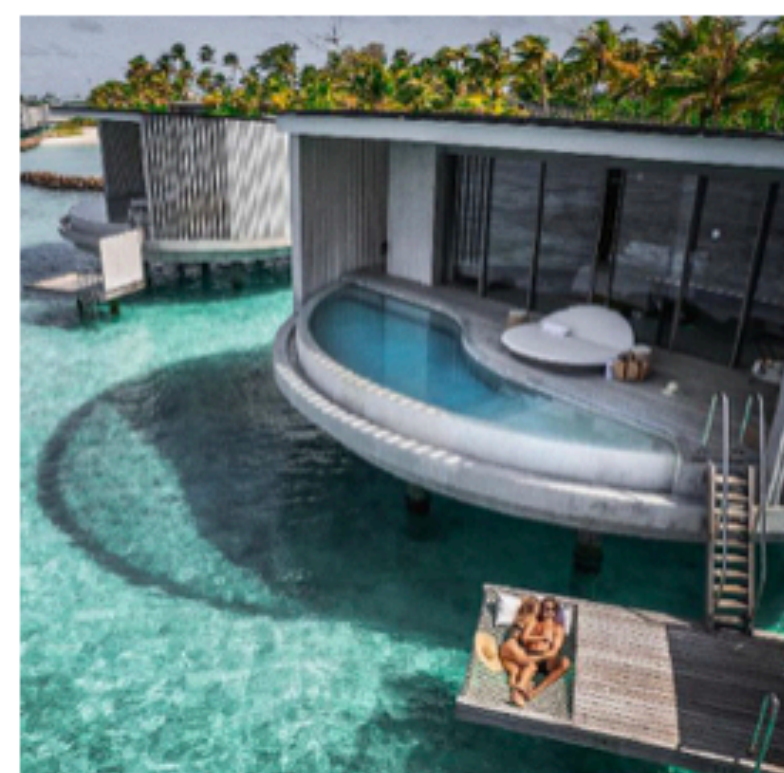
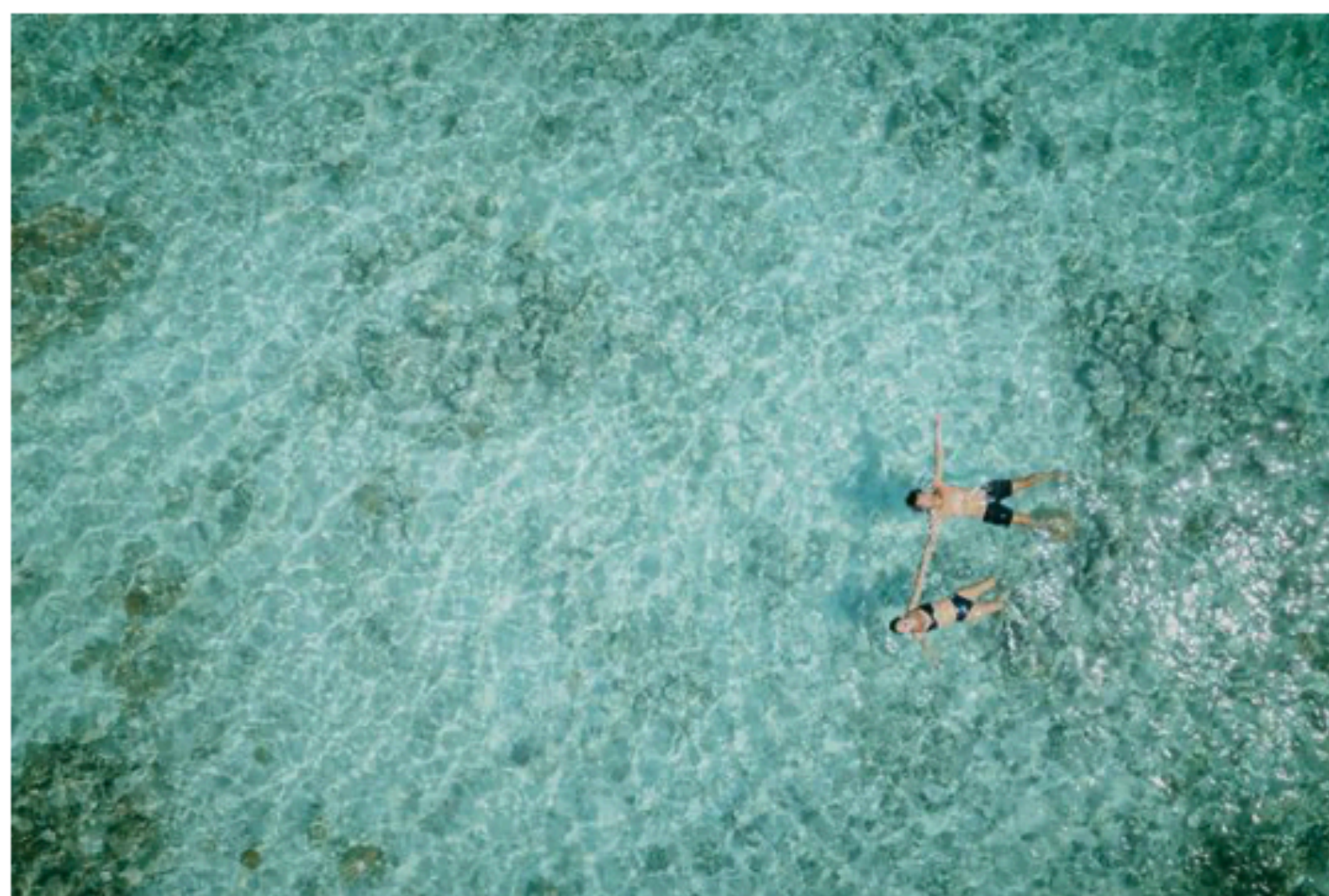
OUR EXPERTISE

Colin is a content creator, athlete, Ironman, Ultramarathon runner, fitness coach, and photographer. As lifestyle, fitness, and fashion influencer, with a background in community marketing, Colin has a natural affinity to building trust + rapport with his audience and sharing that with brands.

Sam is a musician, model, and 15+ year Brand Strategist + Producer, specializing in partnerships, video and photo production, storytelling, and campaign creation.

When push comes to shove, we're a solid content-creating duo that thinks strategically, plans ahead, and loves every second of it!





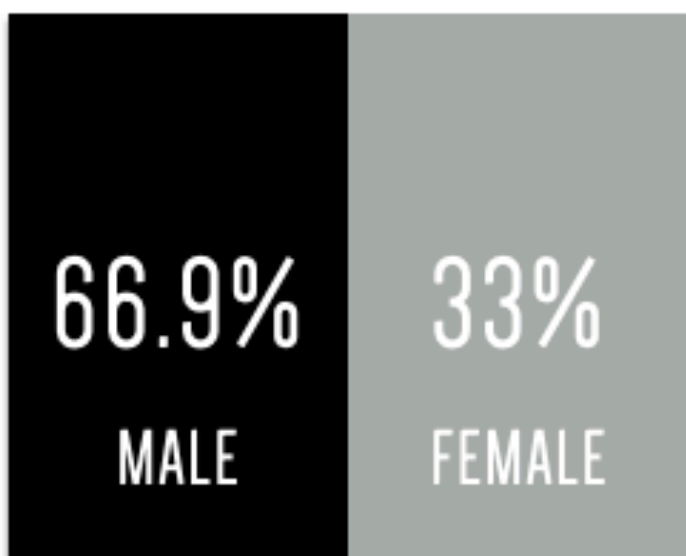
WORKING TOGETHER

We understand that we don't have the complete scope of goals for your brand yet, but we would love to learn more about the stories that your team would like to tell!

A few questions that we love to lead with:

1. How does your brand best collaborate?
2. How can we contribute to the growth of your brand?
3. What story would you like to tell?

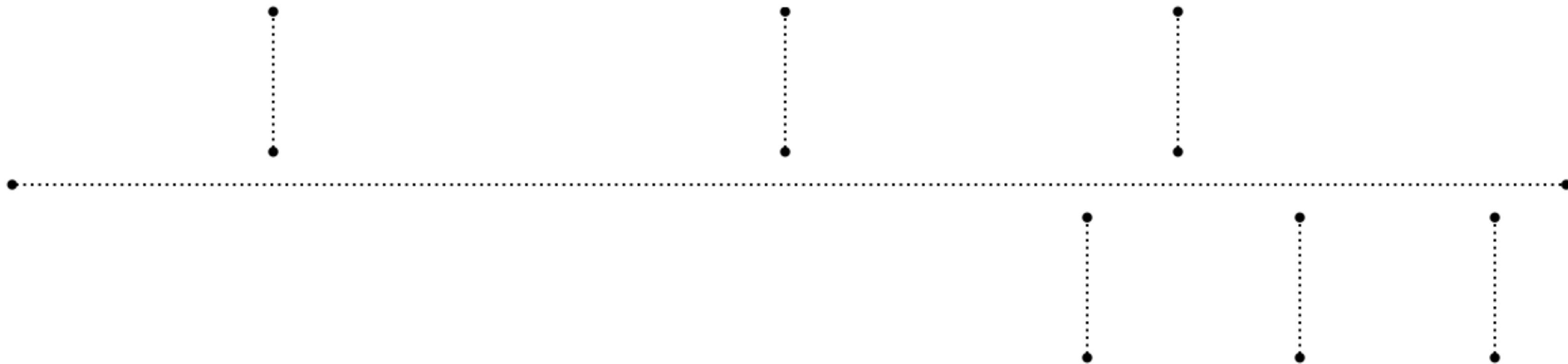
TOP CITIES: LA, NY, MIAMI, CHARLESTON,
TOP COUNTRIES: US, BRAZIL, MEXICO, THAILAND, ITALY



18-24: 14.3%
25-34: 42.8%
35-44: 25.8%
45-54: 11%

INSTAGRAM
38.8K
@THECOLINOWENS

@THECOLINOWENS



INSTAGRAM

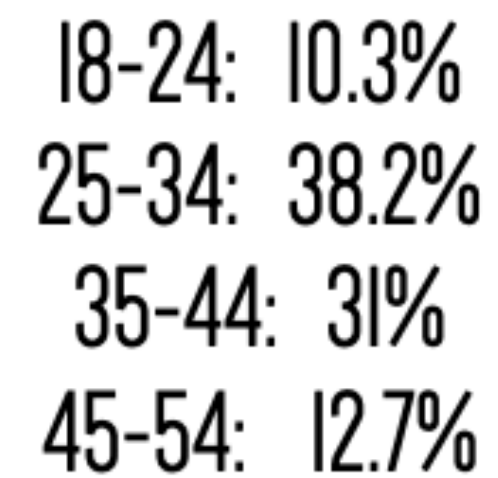
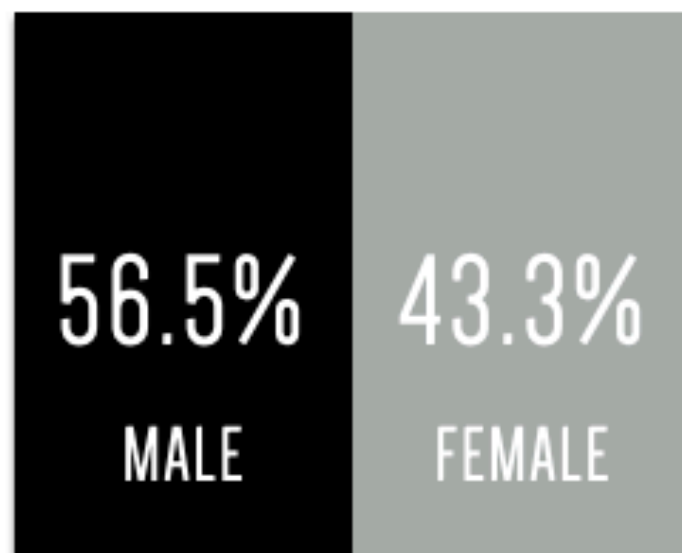
A horizontal banner featuring three photos: a man on a motorcycle, a man in a vintage car, and a man on a bridge. Overlaid on the right side is a 'STATS' section with the following data:

IMPRESSIONS	REACH	REELS
131K	40K	30.2K

@SAMNEIDER



TOP CITIES: LA, NY, MALIBU, SAN DIEGO, MELBOURNE
TOP COUNTRIES: US, AUSTRALIA, PHILIPPINES



INSTAGRAM
5.3K
@SAMNEIDER

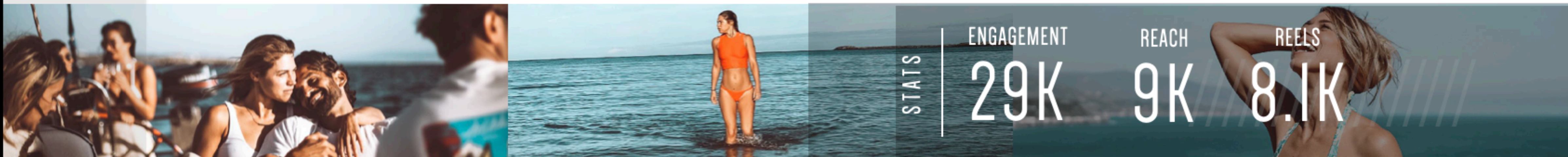


STATS

ENGAGEMENT
29K

REACH
9K

REELS
8.1K



SOME OF OUR FAVORITE TRAVEL + BRAND COLLABORATIONS TO DATE:



5M Followers

Harley-Davidson contracted me as an influencer + ambassador for 3 years in a row. I worked with them on an events + experiential level, participating in national events like Brewtown Throwdown, Mama Tried, The One Show, etc. They commissioned me for content regularly, and enlisted me to try new bikes and support their apparel drops every season.



2.6M Followers

I started working with Gibson in 2017 as a fashion model, and the relationship quickly turned to brand ambassador. I would collaborate on content with their team regularly, and attend events as a Friend of the Brand. Gibson let me and my band use their rehearsal space + showroom in Hollywood, as well as loan us guitars for shows and shoots.



THE RITZ-CARLTON

615K Followers

Ritz-Carlton is one of my favorite brands to work with because it always involved incredible travel. My first job with Ritz-Carlton was at their Waikiki location in 2017, and shortly thereafter they commissioned me to go to Indonesia with their team for 2 weeks.



329K Followers

I worked with Brooks Brothers on their Men's Swimwear Launch in 2019.

REACH: 8K
 IMPRESSIONS: 12.2K
 LIKES: 1,146
 COMMENTS: 52
 SAVES: 39

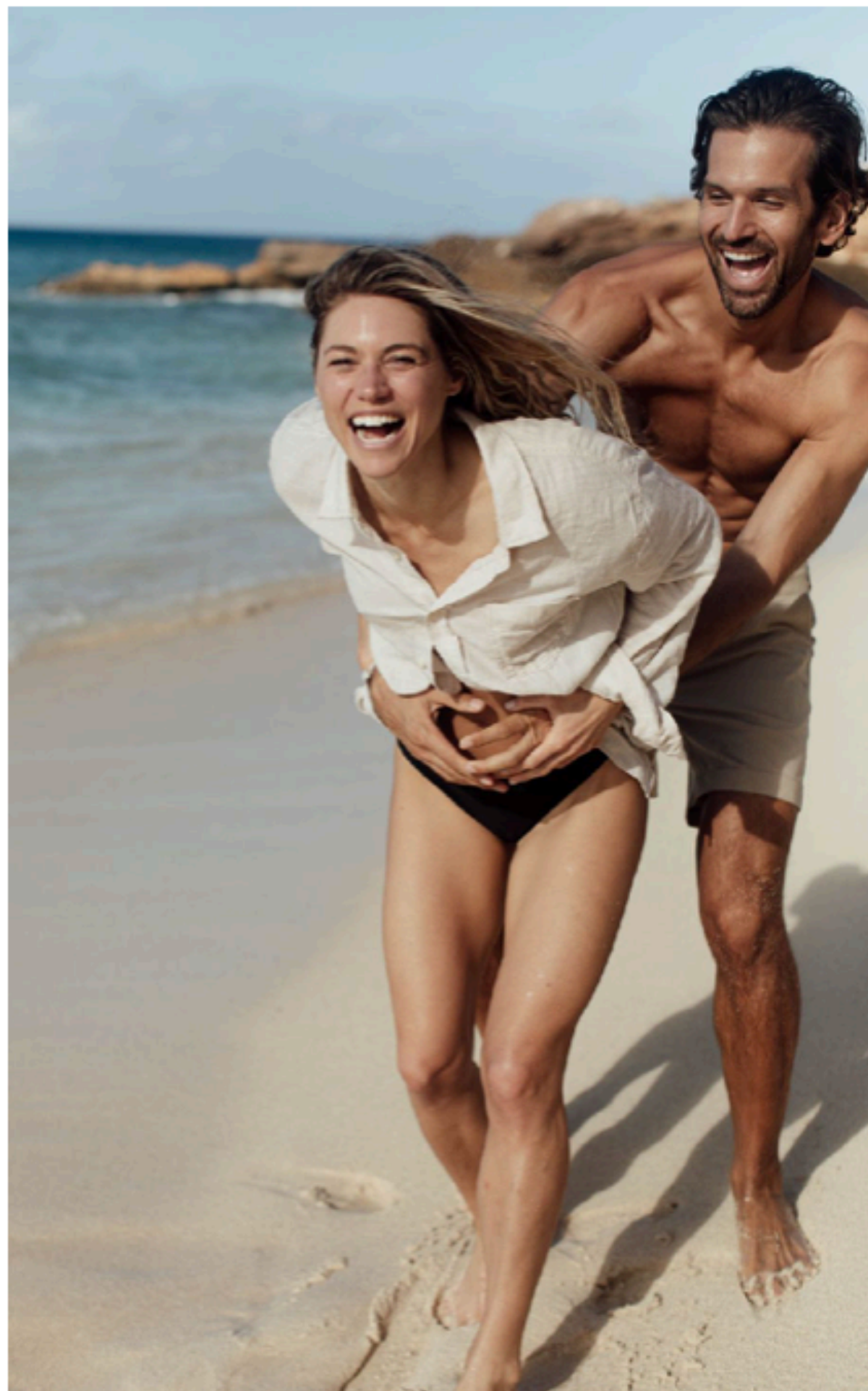


J. CREW

267K Followers

I worked with J.Crew Men's on their Men's Winter + Top Coat Launch in 2019.

REACH: 8K
 IMPRESSIONS: 9K
 LIKES: 798
 COMMENTS: 52
 SAVES: 18



CONTENT CREATION CAPABILITIES

I love being in front of a camera almost as much as I love being behind a camera. The content creation process is something that I'm incredibly passionate about. I'm commissioned to shoot for brands as an influencer and model, but also as a photographer.

I started shooting almost 20 years ago, and as a model, I learned how to use a camera, how to use lighting, and how to tell a story through the lens by some of the best in the world.

- Creative Direction
- DP
- Art Direction
- Moodboarding + Storytelling
- Content Production
- Lighting
- Photography
- Videography
- Editing + Post
- Influencer Marketing Campaign Creation

BRAND SNAPSHOT



SOCIAL + DIGITAL

CLICK THROUGH TO WEBSITES



[@THECOLINOWENS](#) [@SAMNEIDER](#) [@SAMANDCOLIN](#)



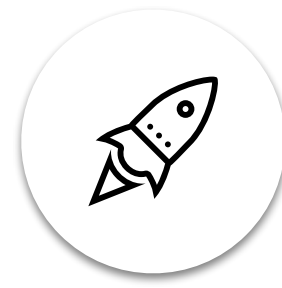
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[COLIN OWENS IMDB](#)



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GET IN TOUCH



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